

REGULATIONS

of the National Open Creative Competition "Qazaq Dream"

1. COMPETITION ORGANIZER

1.1. The Organizer of the Competition is the Corporate Fund "Kazakhstan Growth Forum", BIN 180840007536, located at: Republic of Kazakhstan, Almaty, Manasa Street, 32a, office 207 (hereinafter – the Organizer).

Competition website: qazdream.kgforum.kz

Names and addresses of official pages on social networks:

- Instagram: qazaq_dream_kgf
- TikTok: qazaq.dream
- YouTube: Qazaq Dream

2. COMPETITION TIMELINE

2.1. Start of submission of works – June 15, 2026.

2.2. End of submission of works – August 31, 2026.

2.3. Jury selection of competition works – October 1–31, 2026.

2.4. Public voting for works that reached the final based on jury selection – November 1–30, 2026.

2.5. Determination of winners – December 3, 2026.

2.6. Notification of participants and winners – December 4, 2026.

2.7. Awards ceremony for winners – December 10, 2026.

2.8. Announcement of winners on the website qazdream.kgforum.kz and on the Organizer's official social media pages – December 11, 2026.

2.9. At the Organizer's discretion, the date of publication of the Festival results may be extended for a period not exceeding 5 (five) calendar days.

3. TERRITORY

3.1. The Competition is held on the territory of the Republic of Kazakhstan.

4. PRIZE FUND

4.1. The total prize fund of the Competition is 8,000,000 (eight million) tenge, which will be distributed among 4 (four) winners as follows:

Category	Prize Amount
Grand Prix "Cinematography" (video)	3,000,000 (three million) tenge
Grand Prix "Literature and Journalism"	3,000,000 (three million) tenge
Public Voting "Cinematography" – "Audience Choice Award"	1,000,000 (one million) tenge
Public Voting "Literature and Journalism" – "Audience Choice Award"	1,000,000 (one million) tenge

4.2. Payment of cash prizes is carried out in accordance with the legislation of the Republic of Kazakhstan, including the withholding of applicable taxes and fees.

The prize fund is paid by the Partner directly to the winners by transferring funds to their bank accounts within 30 (thirty) working days from the date of approval of the Event results (winners' protocol).

4.3. The Organizer undertakes to ensure the collection and receipt of consents for the processing and transfer of winners' personal data, as well as the transfer of necessary data (including payment details) to the Partner for the purpose of paying the prize fund.

4.4. Payment is made on the basis of the following documents:

- Protocol determining the winners;
- List of winners indicating full name and region of residence;
- Winners' applications with bank details;
- Other documents confirming the holding of the Event and its results.

4.5. The Partner undertakes to provide the Organizer with supporting documents regarding the payments made within 3 (three) working days after they are made.

4.6. The Organizer undertakes to notify the Partner of the date and venue of the final stage of the Event no later than 5 (five) working days before it takes place.

4.7. Notification of competition winners is carried out by the Organizer via email or phone number specified in the registration form.

4.8. The competition winner is obliged, within 7 (seven) working days from the date of receiving the relevant notification from the Organizer, to:

- Provide the Organizer with an identity document;
- Sign all documents necessary to receive the prize provided to them by the Organizer.

4.9. After determining the main winners, the Organizer selects an additional 3 (three) reserve winners who may receive the prize in order of priority if, for any reason, the previous winner cannot receive the prize or refuses it voluntarily.

5. GENERAL TERMS AND CONDITIONS OF THE COMPETITION

5.1. Individuals who are citizens of the Republic of Kazakhstan of any age, residing in or outside the Republic of Kazakhstan, may take part in the Competition (hereinafter – the Participant).

5.2. To participate in the Competition, it is necessary to:

5.2.1. Fill out an application for participation in the Competition on the website: qazdream.kgforum.kz:

- In the "Cinematography" nomination, upload a link to the video by placing it in a cloud storage (Google Drive / Yandex Disk);
- In the "Literature and Journalism" nomination, upload an essay in two formats: text and author's voice recording.

In each nomination, follow the given theme of the Festival: "What kind of Kazakhstan makes your dream possible?" in Kazakh or Russian.

5.3. Requirements for videos:

5.3.1. Videos that meet the following general, technical, and content provisions are accepted for the Competition:

- Duration: up to 3 minutes (including credits). Works exceeding the specified duration will not be allowed in the competition. The video must be created using a mobile device (smartphone, tablet, camera);
- The use of both built-in shooting and editing tools and third-party mobile applications (FiLMiC, Moment, Adobe Premiere Rush, CapCut, etc.) is permitted;
- The use of AI is permitted exclusively as a technical tool for creating special effects (retouching, tracking, masks, noise reduction, stabilization, color correction).

5.3.2. Technical requirements:

Parameter	Requirement
Duration	No more than 3 minutes (including credits)
Orientation	Both vertical (9:16) and horizontal (16:9) are required
Resolution	At least 1080p (Full HD)
File format	MP4
File size	No more than 900 MB
Audio	Speech audio accompaniment, voice-over recording, or subtitles
Musical accompaniment	The video must not contain music, film fragments, images, or other materials that do not belong to the participant by right of authorship or do not have documented permission from the copyright holder. Use of compositions from free libraries is permitted.

5.3.3. Content requirements:

- **Format:** short films, video clips.
- **Types and genres:** fictional, documentary films. No genre restrictions.

5.4. Requirements for essays:

5.4.1. General provisions

5.4.1.1. An essay is a written work by a participant in which they explore the festival theme: "What kind of Kazakhstan makes your dream possible?"

5.4.1.2. The main principle: sincerity, personal perspective, absence of templates.

5.4.2. Technical requirements for the text:

Parameter	Requirement
Volume	No more than 3 A4 pages
Font	Times New Roman
Font size	12
Line spacing	1
File format	DOC, DOCX, PDF
File name	Lastname_Firstname_essay.docx

5.4.3. Content requirements for the essay:

- **Format:** free author's essay on the theme of the Kazakhstani dream.
- The essay must be original and not previously published anywhere (including social networks, blogs, other competitions).
- **Genres and style:** philosophical, journalistic, literary prose, feature essay. The direction of the text is entirely at the author's discretion.

5.5. The following is prohibited in competition works:

Definition of Plagiarism and Violations

Within the framework of the Competition, copyright infringement and plagiarism mean:

- Full or partial copying of others' texts, scripts, or video materials without the consent of the copyright holder.
- Presenting another's work (including translations of foreign authors) as one's own original work.
- Use in video works of musical tracks or video fragments protected by copyright, which leads to the blocking of the video on hosting platforms or the official Competition website.
- Use of generative neural networks (AI) for the complete creation of essay text or video footage (the use of AI is permitted only as an auxiliary tool for technical processing, but not as the author of the idea and structure).
- Conducting political agitation, including expressing positions in support of or against political parties, candidates, government bodies, or officials;
- Propaganda of religious views, doctrines, cults, as well as actions aimed at imposing religious beliefs;
- Statements that humiliate the honor, dignity, or business reputation of any persons (including, but not limited to: citizens, public figures, organizations, ethnic and social groups);
- Use of obscene language, as well as expressions equivalent to it in meaning and emotional coloring;
- Hidden advertising of goods, services, brands.

5.6. In order to identify and suppress unfair competition methods, the Organizer:

- Establishes anti-bot mechanisms and systems for technical control of vote authenticity;
- Conducts a manual (reviewed) check of anomalous voting spikes, as well as correlated reviews, comments, and other forms of activity for their reality and compliance with the actions of real users;
- Has the right to request additional information from participants confirming the good faith of attracted votes.

5.6.1. Upon detection of signs of unfair competition, the Organizer has the right to:

- Cancel all votes recognized as fraudulent, in whole or in part;

- Disqualify the participant, depriving them of the right to receive the prize (including if the participant reached the final);
 - Transfer the prize to the reserve winner in order of priority.
- 5.6.2. The Organizer's decision to disqualify a participant and/or cancel votes is made unilaterally, does not require the participant's consent, is final, and cannot be appealed.
- 5.6.3. The Organizer is not obliged to prove the participant's intent to engage in unfair competition — the presence of objective signs indicating anomalous activity not typical of the normal behavior of real users (including: sharp spikes in voting in a short period of time, votes from IP addresses belonging to data centers, identical timestamps, etc.) is sufficient.
- 5.7. By participating in the Competition, the participant automatically confirms the following:
- Their consent and the consent of third parties (if used in the materials) to the placement of the video and essay on the Organizer's website and social networks, and further use in accordance with these Regulations;
 - Their consent that in the event of claims from third parties, the materials will be immediately removed from the Organizer's website. The Competition participant undertakes to resolve any arising claims independently and at their own expense;
 - The participant confirms their authorship and guarantees that the work does not violate the intellectual, property, and personal non-property rights of third parties;
 - In the "Cinematography" direction, the participant confirms to independently resolve issues of clearing rights for the used elements (musical accompaniment, archival video materials, graphics, and fonts).
- 5.8. The Organizer has the right to:
- 5.8.1. The Organizer reserves the right to use fragments of competition works to popularize and promote the ideas of the Competition (in the media, social networks) with mandatory attribution.
- 5.8.2. Refuse a participant's participation in the Competition or receipt of a prize if materials are provided that are illegal, defamatory, libelous, threatening, pornographic, offensive in an ethnic or racial sense, or encouraging acts that may be recognized as a criminal offense, be grounds for civil liability, violate any laws, encourage drug or alcohol use, or are unacceptable for any other reason.
- 5.8.3. Exclude from participation if participants use unfair methods of competition during the public voting stage.
- 5.9. After being placed on the Organizer's website, all materials undergo verification (moderation) for compliance with these Regulations and the legislation of the Republic of Kazakhstan. The Organizer, at its own discretion and without explanation, has the right to delete any material submitted to the Competition.

6. THE ORGANIZER IS NOT RESPONSIBLE FOR

- 6.1. Failure (untimely performance) by participants of their duties under these Regulations.
- 6.2. Situations provoked by the participant's ignorance of the Competition Regulations.
- 6.3. Failure to receive letters, calls, or electronic messages from participants due to technical problems in the operation of communication channels and the Internet used during the Competition.
- 6.4. Receiving incomplete and/or incorrect contact and/or other information from participants necessary for the Competition and prize transfer.

7. OTHER CONDITIONS

- 7.1. Participation in the Competition implies automatic familiarization and consent of the participant to these Regulations.
- 7.2. By becoming a participant in the Competition, the person agrees that if they become a winner of the Competition, the Organizer has the right to publicly announce this in any form, publishing information about the winner such as name, surname, photograph, city of residence, and authorizes the Organizer to make such a public announcement and disclosure of information without paying any remuneration to such participant. The Competition winner undertakes to sign a Consent for the collection and processing of personal data in accordance with the Law "On Personal Data and Their Protection" in electronic or paper format.
- 7.3. By participating in the Competition, the participant gives consent to the Organizer to collect and process their personal data provided to the Organizer for participation in the Festival, in accordance with the legislation of the Republic of Kazakhstan "On Personal Data and Their Protection", including: full name, age, phone number, contact email address, as well as identity document and bank account details. The processing of personal data includes any action (operation) or set of actions (operations) performed using automation tools or without such tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, changing), extraction, use, transfer (distribution, provision,

access), including transfer to third parties (including legal entities) acting on the basis of agreements concluded with the Organizer.

7.4. Due to the fact that the Competition is held via electronic communication and works are posted by participants independently, the completion of the Competition and determination of winners is considered the return of works to other participants who did not win prizes.

7.5. In all matters not provided for by these Regulations, the Organizer and participants are guided by the current legislation of the Republic of Kazakhstan.